

AN L&N FEDERAL CREDIT UNION PUBLICATION

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mobile
banking!



2010
annual
meeting

Frank H. Moore
memorial
scholarship

connecting
loved ones

A Note From the President's Desk

2009 will go down as one of the more challenging economic years in our country's history, with a deep recession and high unemployment. Your credit union, however, "weathered the storm" and showed positive growth in assets, lending and deposits. Please be assured that L&N Federal Credit Union is strong, safe and sound as we head into 2010.

Looking ahead, we are pleased to introduce mobile banking in 2010 (see page 10), which will allow you to conduct personal transactions safely with your cell phone. We are also excited that Business Services are now available, which offers a full array of products to meet any of your commercial needs. (see page 4)

Thank you for your continued loyalty to L&N. We look forward to serving you in the future!

Sincerely,



Gary Lord
CEO/President



Auto Rates are Going

Mad in March

During the month of March, L&N is offering rates as low as **3.99%** APR* on new auto loans!

Rate is good for **2008, 2009** and **2010** models!

*Subject to credit qualifications. Must have L&N checking account and direct deposit for promotional rate.

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magazine

**L&N Federal Credit Union
Board of Directors**



Roscoe W. Davis
Chairman



Robert E. Jones
Vice Chairman



George Davis
Secretary/Treasurer



Benjamin H. Barnes
Board Member



Dolores Disney
Board Member



Claude Simpson
Board Member



Jack Cherwak
Board Member

Supervisory Committee

- | | |
|-------------------------|-----------|
| James Macpherson | Chairman |
| Darlene Mooney | Secretary |
| Thomas Heuke | Member |
| Jim Goetz | Member |
| Glen Heinz | Member |

Audit Committee

- | | |
|-----------------------|--------|
| Regina Latimer | Member |
| Ron Hennig | Member |

The L&N Connection

on our cover

In this edition, our cover depicts our new mobile banking product that will launch in the 2nd quarter of 2010.

See story on page 10.



LOUISVILLE AREA LOCATIONS

SOUTHERN PARKWAY OFFICE
4700 Southern Parkway
Louisville, KY 40214

DOWNTOWN OFFICE
200 West Chestnut Street
Louisville, KY 40202

McMAHAN OFFICE
3099E Breckenridge Lane, Suite 109
Louisville, KY 40220

SMYRNA OFFICE
9201 Smyrna Parkway
Louisville, KY 40229

DIXIE OFFICE
7412 Dixie Highway
Louisville, KY 40258

OLD BROWNSBORO CROSSINGS OFFICE
9731 Von Allmen Ct.
Louisville, KY 40241

MIDDLETOWN OFFICE
12981 Shelbyville Rd.
Louisville, KY 40243

SOUTHERN INDIANA OFFICE
1450 Veterans Pkwy, Suite 100
Jeffersonville, KY 47130

SEKY AREA LOCATIONS

CORBIN OFFICE
1498 W. Cumberland Gap Pkwy
Corbin, KY 40701

LONDON OFFICE
101 Spring Street
London, KY 40741

SOMERSET OFFICE
2835 Grand Central Place
US Hwy 27S • Suite 116
Somerset, KY 42501

WILLIAMSBURG OFFICE
589 Hwy. 92 West
Williamsburg, KY 40769

NKY AREA LOCATIONS

NORTHERN KY OFFICE
822 Donaldson Highway
Erlander, KY 41018

Privacy Statement

In recognition of our members' expectation of privacy, the L&N Federal Credit Union has adopted the following privacy statement.

We restrict access to nonpublic personal information about you to those employees who need to know that information to provide products and services to you. We maintain physical, electronic, and procedural safeguards that comply with Federal standards to guard your nonpublic personal information.

We may disclose some or all of the information we collect to service providers, such as credit reporting agencies, check printers or marketing services that perform a service on our behalf. We may also disclose information about you under other circumstances permitted by law.





Holiday Closings

The Credit Union will be closed on:
President's Day - Monday, February 15*
Memorial Day - Monday, May 31
Independence Day - Monday, July 5

* Wal-Mart branches will be open.

L&N Facebook

L&N will soon be on Facebook and Twitter! Keep an eye out online at www.LNFCU.com to find out when we go live!

Protect Your Vehicle Investment

Vehicle prices continue to climb, however, many borrowers want longer loan terms for a more manageable monthly payment. On one hand this is great for monthly cash flow, but on the other hand the outstanding balance of the car loan does not come down as quickly as it could with a higher monthly payment. Should you have the misfortune of a wreck that totals the car or if your car is stolen, the insurance company will settle on the car's actual cash value – not the loan balance. You can avoid losing money on this "gap" with GAP (Guaranteed Asset Protection) Insurance. If you are considering purchasing a car with an L&N auto loan, make sure to ask about GAP Insurance to help protect your investment. It is very affordable and can save you a big headache down the road.

Fraud Alert

Please know that L&N will never call, text or email you to request your account or card number. If you receive a similar call, text or email, delete it immediately and call the credit union to report it!

Important Note

Many of you utilize our Platinum Overdraft Program, which covers overdraft items. (This program saves the embarrassment of having checks returned and also can save on those extra fees that a place of business may charge for the returned item). Because of a new Federal Regulation, L&N will be contacting you to make sure you want to continue the convenience of this program. Over the next few months, L&N representatives will be contacting you via letter and phone to confirm your participation.

Money Management at Your Fingertips


Simplify your finances, live your life.

FinanceWorks™ puts money management at your fingertips – and your financial goals within reach.

- View accounts across more than 7,000 financial institutions – all from one site.
- Categorize your expenses.
- Create a budget.

Plus, it's **FREE**, easy to use, and available now within L&N's Online Banking. Visit www.LNFCU.com for more details.



A close-up photograph of a hand dropping a coin into a white piggy bank. The background is a clear blue sky. The piggy bank is in the foreground, slightly out of focus, and the hand is in the upper left, holding the coin just above the opening.

Save for your future needs by investing in an

Individual Retirement Account

An IRA is a tax-advantaged savings plan built around your individual needs. It's easy to start, affordable, and can make a world of difference in retirement living. L&N Federal Credit Union offers three types: Traditional IRA's, Roth IRA's, and the Coverdell Education Savings Account (formerly an Education IRA).

Traditional IRA

A Traditional IRA has long been a savvy way to invest money for your future. Its widespread appeal comes from its tax deferred status and the fact that practically everyone is eligible for a traditional IRA. You qualify if you're under age 70 ½ and earn compensation. This type plan offers many benefits:

- Tax deductions-you may be able to deduct part or all of your annual contribution on your income tax return (see your tax advisor for individual eligibility).
- Tax deferral- pay no federal taxes on earnings until you take withdrawals.
- Spousal advantage- you can open an IRA for your non-working spouse when you file a joint tax return.
- Penalty free withdrawals- for a first-time home purchase and higher education expenses.

Roth IRA

The Roth IRA is an increasingly popular alternative to the Traditional IRA. In contrast to the Traditional IRA, the Roth IRA does have income restrictions (see your tax advisor for eligibility details). Plus, all Roth IRA contributions are made with 'after tax' dollars. Here's the upside of the Roth IRA:

- Tax and penalty free withdrawals of regular contributions-at any time, for any reason.
- Tax and penalty free withdrawals of earnings if the account is open for at least five years and one of the following reasons for withdrawal applies: age 59 ½ or older, disability, death, or first-time home purchase.
- No age limitations on contributions- it's never too early or too late to start saving because you can put money in as long as you earn compensation.
- No required withdrawals at age 70 ½

Coverdell Education Savings Account

The Coverdell Education Savings Account's sole purpose is to help pay for a child's higher education. All contributions are made with 'after tax' dollars, but withdrawals are tax and penalty free for qualified expenses (e.g. tuition, fees, books, supplies, and certain room and board costs).

For more information about an IRA contact our Member Services Department at (800) 292-2905 or (502) 368-5858. Or, email us at ira@LNFCU.com

L&N Federal Credit Union's

Business Services

Do you own your own business?

Last year, L&N Federal Credit Union was successful in launching our Business Services to the community. We are excited about the products and services offered and look forward to continued growth in our business relationships throughout 2010.

Deposits Products:

- Basic and Preferred business checking accounts that fit business needs
- Money Market accounts
- Merchant Services to support credit or debit card payments
- Electronic Check Conversion for your customers who don't have time to make it to the Credit Union every day.

Loans:

- Term loans to support business expansion or debt refinancing needs
- Lines of Credit to support ongoing working capital needs

Authorized U. S. Small Business Administration Lender:

- L&N Federal Credit Union is now a fully authorized SBA lender specializing in SBA 7(a) and 504 loan programs

Business Specialist:

- L&N offers a business specialist to work with you and your business to design the right mix of products and services that best fit your needs.
-

For a confidential discussion of how L&N Federal Credit Union can be of assistance to your business, please contact Tony Raley, Vice President of Business Services at (800) 292-2905 or (502) 515-8301.



Our No Surcharge Zone Just Got Bigger!

We are pleased to announce that all PNC Bank* ATMs are now available to L&N members – Surcharge Free!

Other surcharge free locations include ATMs located at:

L&N FCU
Republic Bank
Bank of Kentucky

Alliance 1 Network
Community Trust Bank

The following locations may also have PNC ATMs available:**

Circle K
ConocoPhillips
Costco
CVS
ExxonMobil
Hess

Rite Aid
Sears
Sunoco
Target
Uni-Mart
Walgreens

For a complete listing of surcharge free ATMs available to you, visit www.LNFCU.com.

*Does not include National City Bank ATMs. ** If ATM is not a PNC machine, surcharges will apply.

Connecting Loved Ones

L&N Federal Credit Union is proud to announce that we are participating in a fundraiser to purchase phone cards for our Military men and women serving overseas.

When serving overseas, soldiers sometimes find it difficult to access free phones to call home. As anyone could understand, not being able to stay connected with family and loved ones would make an already difficult job even harder.

L&N is asking our members to join with us in aiding the Family Resource Group, of the 502nd, (Fort Knox Chapter, AUSA) by providing a financial gift so that phone cards can be purchased!

Any size gift is appreciated. For each gift of \$10, one will receive a free chance on winning some great prizes.

Grand prize – A new iPhone
Second prize - \$200 gas card
Third prize - \$100 gas card

Donations can be made at any L&N Branch.

The Connecting Loved Ones promotion will run from now until March 31st.



Recently, L&N was awarded a certificate of appreciation, for our donation of funds to purchase phone cards for soldiers overseas.

Our Chairman of the Board, Roscoe W. Davis, a retired Army Sergeant Major, has spearheaded our involvement with this worthy cause.

Relationships

Frank H. Moore Memorial Scholarship



This scholarship was established as a memorial to Frank H. Moore, former manager of L&N Federal Credit Union and to recognize and honor students based on leadership and citizenship, without regard to financial need. Frank H. Moore was General Manager of L&N Federal Credit Union from 1969-1986. He passed away at age 52 on October 5, 1986. He succumbed to pneumonia while battling cancer. Frank had a very distinguished career in the credit union movement. His involvement spanned across local, state, and national levels. In 1981 he received the highest honor bestowed by the Kentucky Credit Union League when he was awarded the Steve Brody Memorial Award for outstanding credit union service.



Eligibility

This scholarship is open to all L&N Federal Credit Union members and/or daughters and sons of members. The student must be enrolled, or plan to enroll in the current year in undergraduate study leading to a traditional bachelor's degree and maintain a 2.5 GPA.

Eligible children include the member's unmarried children; natural or, legally adopted or step children. Eligibility also extends to any child principally dependent on the member for maintenance and support. When not in attendance at school, the child must reside permanently in the member's household in what generally is considered a parent/child relationship.

This scholarship is based on the following:

1. **Achievements** (11 points)
2. **School recommendations** (11 points)
3. **Strong leadership qualities** (26 points)
4. **Significant involvement in school** (26 points)
5. **Significant improvement in the community** (26 points)

Recipients of the scholarship will be selected by an impartial Scholarship Selection Committee.

When to Apply

Interested students must apply between January 15-March 31, 2010. *(Must be postmarked by March 31)*

Amount of Award

We will choose 2 recipients (One winner will be chosen from the Southeast KY Region and one winner will be chosen from the Louisville/NKY Region). The amount of the scholarship is \$1500 annually or \$750 per semester; renewable, providing the student maintains a 2.5 GPA. The maximum scholarship per student is \$6,000 over a four-year period for undergraduate study.

For an application or questions regarding the scholarship

Call (502) 515-8322



Giving Back

Once again, L&N employees gathered together to participate in a number of charity walks in 2009.

We are proud to report that over \$5000 was donated by L&N employees to:

- Light the Night
- American Diabetes
- Susan G Komen Breast Cancer
- Juvenile Diabetes



Also, this past Thanksgiving, L&N was one of 3 major underwriters for the Kentucky Harvest Thanksgiving Project. About 8,000 people were fed as a result of this event.

Thank you to everyone who participated in these events!

Dedicated Service

We would like to congratulate Jim Dorn, Manager of our Corbin Branch, for the dedication he has displayed in helping those less fortunate in the Southeast Kentucky area.

Jim is serving on the Board of Directors of Southeast Kentucky Harvest. This all-volunteer organization was founded in October of 2008 and their mission is to raise food for those less fortunate.

2009 was their first full year in operation and they were able to raise and donate over 100,000 lbs of food, free of charge to local food pantries.

Keep up the hard work Jim!

If you, or an organization you are a part of, would like to donate food, host a food drive, or volunteer in some way; give Jim a call at 800.292.2905 x 8201 or visit www.kyharvestsoutheast.org.



Jim Dorn
Corbin Branch Manager

55th annual meeting

On Wednesday, **March 10, 2010**, the Credit Union will hold its 55th Annual Membership Meeting. This year's meeting will be held at the **Crown Plaza (formerly the Executive West), 830 Phillips Ln, Louisville, KY**. Lunch will be at 11:45am and the meeting will begin at 12:30pm.

At this event you will have the opportunity to talk with the Credit Union's Board and staff. There will also be reports from the Board and Committees on the progress of the Credit Union during 2009.

Please fill out the reservation slip below and return to any L&N Federal Credit Union branch no later than March 5, 2010. If mailing, please send to 9265 Smyrna Parkway, Louisville, KY 40229, Attn: Patrick Zurkuhlen.

There is no reservation needed to attend the meeting only.



CLIP ALONG DOTTED LINE AND RETURN TO CREDIT UNION TO RESERVE YOUR SPOT FOR THE 52ND ANNUAL MEETING

Reservation Form

This year's Annual Meeting will be held Wednesday, March 10, 2010. A box lunch will be provided free of charge at 11:45 am. **A reservation will be necessary to receive lunch.**

Meeting will begin at 12:30 pm – no reservation necessary.

Please fill out the information below and return to your closest L&N branch.

Name _____

Acct. No. _____

Telephone _____ Date _____

Signature _____

Eligibility: Primary members are eligible to attend the Annual Meeting. Legal owners, friends, and relatives are not eligible to attend unless they have their own Membership and Regular Savings Account.

Note: Only one reservation for lunch can be made on this form. If other relatives, who are members, would like to attend they must complete another form. Additional forms are available at the Credit Union offices or you may make additional copies of this form.

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Please fill out the information below and return to your closest L&N branch.

Name _____

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Telephone _____ Date _____

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Note: Only one reservation for lunch can be made on this form. If other relatives, who are members, would like to attend they must complete another form. Additional forms are available at the Credit Union offices or you may make additional copies of this form.

Banking On-the-Go

L&N will be launching Mobile Banking during the 2nd Qtr of this year! Mobile banking will be offered in three modes: SMS (text), Mobile Browser, and Downloadable Applications.

SMS (Text) Banking

SMS Banking allows users to pull balance and transactional data via a short code. For instance, a member will be able to text the letters BAL and receive an account balance securely over their cell phone. SMS is limited in features but offers quick access to basic account information.

Mobile Browser Banking

Banking with this mode will offer members a much more robust experience. This mode offers pretty much all the same features and functionality of our existing Online Banking product, but through a mobile site which allows the member to access their data efficiently from a cell phone.

Downloadable Applications

This solution gives us the ability to offer a custom application that can be created for the iPhone or a Blackberry device.

Mobile Banking technology is secure and easy to use...and the best thing for L&N members is that it will be offered as another **FREE** service. Keep an eye out for more information to come about the go-live date!



MORTGAGE APPLICATION



Great News for Home Buyers Homebuyer Tax Credit Extended!

The tax credit of \$8,000 for first-time homebuyers, originally scheduled to expire on November 30, 2009, has been extended to April 30, 2010. \$8,000. Additionally, Congress added a new tax credit for other homebuyers.

Here are the details:

First-time Home Buyer Tax Credit at a Glance

- The \$8,000 tax credit is for first-time home buyers only. For the tax credit program, the IRS defines a first-time home buyer as someone who has not owned a principal residence during the three-year period prior to the purchase.
- The tax credit does not have to be repaid unless the home is sold or ceases to be used as the buyer's principal residence within three years after the initial purchase.
- The tax credit is equal to 10 percent of the home's purchase price up to a maximum of \$8,000.
- The tax credit applies only to homes priced at \$800,000 or less.
- The tax credit now applies to sales occurring on or after January 1, 2009 and on or before April 30, 2010. However, in cases where a binding sales contract is signed by April 30, 2010, a home purchase completed by June 30, 2010 will qualify.
- For homes purchased on or after January 1, 2009 and on or before November 6, 2009, the income limits are \$75,000 for single taxpayers and \$150,000 for married couples filing jointly.

- For homes purchased after November 6, 2009 and on or before April 30, 2010, single taxpayers with incomes up to \$125,000 and married couples with incomes up to \$225,000 qualify for the full tax credit.

The \$6,500 Move-Up/Repeat Home Buyer Tax Credit at a Glance

- To be eligible to claim the tax credit, buyers must have owned and lived in their previous home for five consecutive years out of the last eight years.
- The tax credit does not have to be repaid unless the home is sold or ceases to be used as the buyer's principal residence within three years after the initial purchase.
- The tax credit is equal to 10 percent of the home's purchase price up to a maximum of \$6,500.
- The tax credit applies only to homes priced at \$800,000 or less.
- The credit is available for homes purchased after November 6, 2009 and on or before April 30, 2010. However, in cases where a binding sales contract is signed by April 30, 2010, the home purchase qualifies provided it is completed by June 30, 2010.
- Single taxpayers with incomes up to \$125,000 and married couples with incomes up to \$225,000 qualify for the full tax credit.

Give us a call today with any questions you may have about a home loan at (800) 292-2905 or (502) 368-5858. You may contact us by email at realestate@Infcu.com.

your **car**
home
and more



Liberty Mutual Offers Discounted rates to L&N Federal Credit Union members.

Gail Dickman

4885 Houston Rd. Suite 200 • Florence, KY 41042
859.371.0440, ext. 53664

Jessica Brown Smith

303 N. Hurstbourne Pkwy, Suite 200 • Louisville, KY 40222
502.425.8450, ext. 51660 or 800.430.2482

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as responsible as you are.**



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Great Products
Great People®**



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